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Plymouth reveals copper-bottomed scheme to celebrate famous Beatles photo

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The original image: Magical Mystery Tour and Beatles. (Photo by David Redfern/Redferns/Getty Images)



18/11/2015 Pic Guy Channing Plymouth City Council official launch of public artwork to mark the spot where the Beatles sat on Plymouth Hoe.

A new interactive art installation unveiled in Plymouth gives people a chance to recreate a famous photograph of the Beatles from 1967.

The '#beatlebums' were officially revealed on Plymouth Hoe as a celebration of the Beatles' presence in Plymouth.

The four backside copper casts mark the spot where the iconic photograph of John, Paul, George and Ringo was taken by David Redfern 48 years ago.

Local metalsmiths Thrusell and Thrusell cast the bum-prints of tribute band 'The Fab Beatles', and these have been placed on the Hoe for fans to sit on and take their own pictures where the fab four once sat.



18/11/2015 Pic Guy Channing Plymouth City Council official launch of public artwork to mark the spot where the Beatles sat on Plymouth Hoe.

Creators of the project hope to see fans' own images appearing on Twitter with the hashtag #beatlebums.

Council leader Tudor Evans hopes the work will remind people that: "Plymouth's history is not just about captains and kings and boats ... this is part of our history. I think this is going to be very popular and very good news for Plymouth."

Alongside council leader Tudor Evans, music journalist David Quantick was the first to sit in the copper casts.

Quantick grew up in Plymouth and is excited about the new installation. "What Plymouth has done is brilliant. It has brought a bit of fun, a bit of affection, a bit of art to the Hoe."